

WA SAFETY SHOW 2010

24 – 26 August 2010, Perth Convention Exhibition Centre

VISITOR STATISTICS & POST SHOW FACT SHEET

VISITOR ATTENDANCE OVERVIEW

The **WA SAFETY SHOW 2010** attracted an attendance of **3,279 qualified Trade Visits** (2,885 individual visitors) representing a broad range of industries, such as manufacturing, government, building/construction, machinery/equipment, health, medical services, and transport/logistics.



EXHIBITOR OVERVIEW

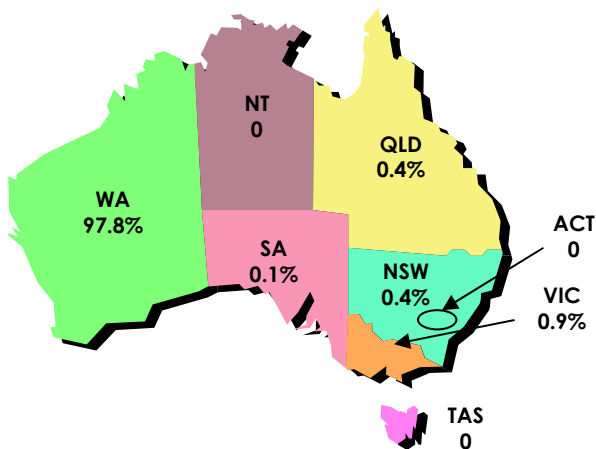
The **WA SAFETY SHOW** featured 152 Exhibiting companies, showcasing leading edge developments in safety and materials handling solutions. Many Exhibitors reported good sales and were pleasantly surprised with the high calibre of Visitors, which reinforces the importance of the Show to the industry.

KEY VISITOR STATISTICS

- 14.7% of Visitors were from the Mining & Resources sector
- 12.6% of Visitors came from the Building & Construction sector
- 51.6% of Visitors came from companies with 100 or more employees
- 89% of Visitors stated that they had at least some degree of Purchasing Power

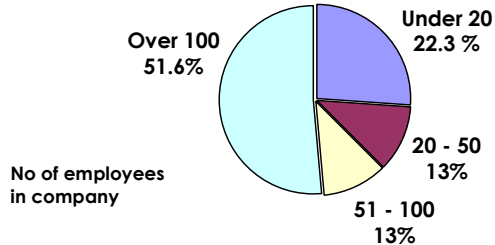
VISITOR DEMOGRAPHIC

The vast majority of visitors came from Western Australia, demonstrating the necessity of a strong OSH Trade Show, such as the WA SAFETY SHOW, in Perth. 11.7% of the visitors from Western Australia classified themselves from country/regional areas.



VISITORS BY COMPANY SIZE

Visitors were asked to indicate the size of the company in which they work (based on the number of employees). The results show a broad representation from small, medium and large businesses.



KEY INDUSTRIES IN ATTENDANCE

All visitors were asked to indicate the Industry that they work in. The table below indicates their responses.

Industry	Attendees	Percentage
Mining	425	14.7%
Building/Construction	364	12.6%
Engineering	245	8.5%
Health/Medical/Pharmaceuticals	183	6.3%
Petroleum/Coal/Chemicals/Gas	181	6.3%
Transport/Distribution/Logistics	179	6.2%
Education/Training	124	4.3%
Utilities/Energy	107	3.7%
Metals/Plastics	105	3.6%
Electrical/Electronics	98	3.4%
Agriculture/Forestry/Environment	80	2.8%
Machinery/Equipment/Components	80	2.8%
Emergency Services	75	2.6%
Hospitality/Entertainment/Leisure	69	2.4%
Food/Beverage	65	2.3%
Automotive/Mechanical	58	2.0%
Finance/Insurance/Legal	55	1.9%
Property/Facilities Management	48	1.7%
Warehousing/Materials Handling	46	1.6%
IT/Telecommunications	45	1.6%
Recruitment/Labour	43	1.5%
Printing/Packaging	41	1.4%
Cleaning	27	0.9%
Waste Management/Recycling	27	0.9%
Defence	26	0.9%
Security	25	0.9%
Paper/Wood	22	0.8%
Architecture/Interior Design	18	0.6%
Marketing/Advertising/PR	14	0.5%
Media	11	0.4%

WA SAFETY SHOW 2010

24 – 26 August 2010, Perth Convention Exhibition Centre

VISITOR STATISTICS & POST SHOW FACT SHEET

VISITORS BY JOB TITLE

Visitors were asked to specify their job title at the time of Registration. These were the key findings:

ROLE: Occupational Health & Safety - 623	
Advisor/Consultant	24%
Manager/Officer	26%
Coord/Representative	39%
Injury Prevention	1%
Other	10%

ROLE: Managerial - 241	
Area/Regional/State Manager	10%
Branch Manager	1%
Business Manager	8%
Director/CEO/CFO	29%
General Manager	18%
Manager/Assistant Manager	10%
Managing Director	7%
Supervisor	7%
Owner / Proprietor	10%

ROLE: Human Resources / Training - 72	
HR Manager/Advisor	54%
Training Consultant	14%
Training Manager	32%

ROLE: Sales & Business Development - 108	
Account Manager/Director	21%
BDM	24%
Sales/Marketing Manager	21%
Sales Representative	33%

ROLE: Technical - 324	
Building/Construction Manager	9%
Electrician	5%
Engineer	12%
Facilities	4%
Logistics	6%
Maintenance	13%
Operations Manager	16%
Plant Manager/Operator	3%
Production Manager/Coordinator	10%
Project Manager	9%
Risk Manager	4%
Warehouse/Workshop Manager	8%

INDUSTRY SEMINAR SERIES

Sponsored by the Australian Centre for Work Safety



The Chamber of Commerce and Industry of WA and law firm, Norton Rose, presented daily seminars on the new National Harmonisation Legislation and the ramifications of the upcoming changes for industry. An estimated 450 Visitors (15.6%) took the opportunity to attend one or more of the Seminars, demonstrating that the topic of National Harmonisation is currently one of great interest.



CONCURRENT SAFETY CONFERENCE



Presented by the Safety Institute of Western Australia in partnership with IFAP, the conference showcased 50 Speakers who provided insight into Safety in Practice, Contractor Management and Future Safety, as well as other topical issues.

SHOW SPONSORS

The following Organisations were involved in a Sponsor or Supporter capacity:

Supported by



CHAMBER OF COMMERCE AND INDUSTRY
WESTERN AUSTRALIA



Seminar Sponsor



Lanyard Sponsor



Showbag Sponsor

